

MZA Multimedia Solutions

Visual Tools for Today's Litigation Landscape.

A WELL-KNOWN REPORT COMPARING INFORMATION retention during a trial determined that those who received information both orally and visually retained 65% of the information conveyed to them, when compared with only 10% retention for strictly orally-presented information and 20% retention with visuals alone.

We offer a complete line of visual presentation tools for today's high-tech litigation landscape:



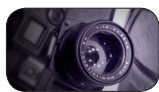
ANIMATION

2D / 3D computer animation, including reconstruction animation



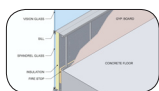
VIDEO

Forensic documentation, day-in-the-life & life-before-injury documentaries



PHOTOGRAPHY

Photographic documentation and enlargements for forensic investigations



ILLUSTRATION

Custom illustrations and CAD for architectural & engineering technical drawings



GRAPHIC DESIGN

Timelines, charts, maps, graphs, tables, excerpts & blow-ups, diagrams, PowerPoint

Visit us at WWW.MZAMULTIMEDIA.COM and find out how our broad range of design services can benefit your next litigation project.

Information Retention During Trial

Up to 6.5x more information was retained by conveying it both orally and visually rather than either technique alone.



"Such excellent work! We all just sat here . . . saying 'wow' in chorus. The perfect blend of 2D and 3D work."

— G. Thompson Esq, Reed Smith LLP

MZA CLIENTS:

Bunda Stutz & DeWitt	Powers & Santola
Burns & Levinson	Quilling, Selander, Cummiskey & Lownds
Cahill Gordon & Reindel	Reed Smith
Danaher, Lagnese & Sacco	Rasmussen, Willis Dickey & Moore
Harris Beach	Schiff Hardin
Hurwitz & Fine	Skadden Arps
Kirkland & Ellis	Spriggs & Hollingsworth
Levin & Glasser	The Steeg Law Firm
Lowenstein & Sandler	Tydings & Rosenberg
Marks, O'Neill, O'Brien & Courtney	U.S. Department of Justice
McCarter & English	Vorys, Sater, Seymour & Pease
NYS Office of Attorney General	Ward Norris Heller & Reidy
Perkins Coie	



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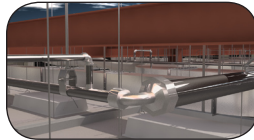




Multimedia Case Studies

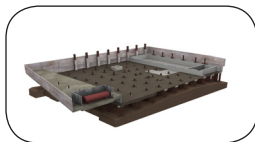
Building Animation Showing O&M Activities in a Building

MZA was commissioned to create a trial presentation to explain the installation of a fireproofing product in a particular type of building and to generally describe how fireproofing and acoustical plaster could be disturbed during construction, renovation, or Operations & Maintenance (O&M) activities. Using a specific high-rise building as an exemplar, MZA created a computer-animated “fly-through” showing how a building would be constructed, renovated, and maintained. The fly-through started outside the building and proceeded through the exterior wall to a typical floor, where an internal space was being “built,” one component at a time, showing the individual components that could be disturbed.



Multimedia Presentation for Appraisal Hearing

The owner of a high-rise office building in New York City that was severely damaged and contaminated by the collapse of the World Trade Towers was involved in an insurance claim. In a presentation to an appraisal panel in support of his claim, he needed to illustrate and describe air flows and other building system dynamics throughout the building that resulted in its contamination to the extent that it could not be cleaned and re-occupied. MZA produced more than 20 animations that were combined with live-action video documentation of scientific tests in the building to describe the complex phenomena that occurred within the systems of the building.



The presentation supported expert testimony throughout the appraisal hearing process.

3D Animation of Steel Melting Process

MZA was commissioned to create a visual presentation to support the testimony of a ceramics expert in a litigation involving a material used in open hearth furnaces, a steel melting process no longer in existence in the U.S. In collaboration with the expert, MZA developed the presentation, which included archival video and computer graphics, to explain a number of issues to support expert testimony. The presentation depicted, in layman’s terms, the operation of an open hearth furnace, as well as certain complex scientific phenomena, chemical reactions, and other technical issues of interest in this manufacturing process.



Hurricane Katrina Damages to New Orleans High-Rise Building

A high-rise office building and hotel complex in the New Orleans area, that was severely damaged by Hurricane Katrina and the resultant flood, was the subject of a property damage claim. In support of the claim, the building owner needed to illustrate the damages to the various building systems. MZA was commissioned to create a multimedia presentation for the litigation proceedings that incorporated video documentation of the hurricane, photographic site documentation showing the extent of damages, and 2D and 3D animations to describe water pathways through the building, starting with how water infiltrated the curtain wall of the building, and eventually wetting the surfaces of the interior rooms, resulting in extensive mold damage.



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